

When evaluating a literacy program, most families compare the price per session. But the session price is only part of the story.

The real cost of a program is determined by how long it takes to close the gap.

A program that costs less per session but keeps your child in remediation for two years isn't a bargain! At Halifax Learning, the large majority of our students reach grade-level reading and spelling skills within one year of instruction.

	Halifax Learning	Typical Alternatives
Typical timeline to grade-level skills	✓ ~12 months	— 18–24+ months
Approach	✓ Structured literacy: science of reading	— Variable; often general tutoring
Progress tracking	✓ Rigorous, ongoing assessment	— Informal or inconsistent
Clear end date	✓ Yes; goal-driven from day one	— Open-ended commitment
Instructor training	✓ Certified, program-specific training	— Varies widely by provider
Program design	✓ Sequential, cumulative evidence-based curriculum	— Ad hoc or multi-method
Experience	✓ thousands of students, 25+ years	— Often limited or untracked

Halifax Learning \$90/session × 2×/week × 48 weeks Total investment: \$8,640 Timeline: ~12 months	Typical Alternative \$60/session × 2×/week × 96 weeks Total investment: \$11,520 Timeline: ~24 months
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While a child is in remediation, the curriculum moves forward. Reading demands in every subject continue to grow. A child who reaches grade-level skills in twelve months returns to the classroom equipped to keep up and thrive. A child who spends two years in a program has spent two school years falling further behind their peers.

Faster remediation isn't just more effective; it's more equitable. Families cannot sustain an open-ended commitment indefinitely. We set a timeline, and we work urgently toward it.

Questions to ask every literacy program:

1. What is your typical timeline for a student to reach grade-level skills?
2. How do you track and communicate progress?
3. What does the research behind your program say about outcomes?
4. At the end of the intervention, will my child be equipped to maintain progress independently?